

OVERVIEW

The Business Studies Curriculum at SCA is knowledge rich, providing students with the knowledge and skills required to successfully run/ contribute to a business beyond 16. The Level 1/2 Technical Award in Business and Enterprise is designed for learners who want an introduction to business and enterprise that includes a vocational and project-based element. The qualification will appeal to learners who wish to pursue a career in the business sector or progress onto further study. Furthermore, this qualification provides students who are considering a career in a trade, the opportunity to understand what knowledge and skills are required to become self-employed. Learners could progress into employment or onto an apprenticeship. The understanding and skills gained through this qualification could be useful to progress onto an apprenticeship in the business sector through a variety of occupations that are available within the sector, such as marketing, finance, business administration and human resources.

Term 1 - Content Area 7 and 8

Content Area 7- The impact of the external environment of business and enterprise

- 1- Taxation
- 2- Economics
- 3- Legislation
- 4- Social
- 5- Technological
- 6- Environmental
- 7- The competitive environment

Content Area 8- Business and enterprise planning

- 1- Purpose of planning
- 2- Benefits of planning
- 3- Sections of a business plan
- 4- Executive summary
- 5- Primary and secondary research
- 6- People and operations
- 7- Marketing
- 8- Financial planning

Assessment:

- End of unit content area 7 knowledge test
- End of unit content area 8 knowledge test
- NEA practice CA7
- NEA practice CA8

Term 2- NEA

Assessment:

The internal non-exam assessment is a formal internal synoptic assessment that requires students to independently apply an appropriate selection of knowledge, understanding, skills and techniques, developed through the full course of study, in response to a real-world situation, to enable them to demonstrate an integrated connection and coherence between the different elements of the qualification. The non-exam assessment will contribute 60% towards the overall qualification grade and therefore it is important that students produce work to the highest standard that they can.

Term 3- Exam

Assessment:

The examined assessment will take place during the summer exam series of Y11. A variety of assessment questions will be used, including multiple-choice, short-answer and extended response questions. This will enable students to demonstrate their breadth of knowledge and understanding of the subject and ensure achievement at the appropriate level, including stretch and challenge. As far as possible, real-world case studies and contexts that are relevant to the sector will be used. This is to engage and stimulate students under examination conditions and to facilitate the drawing out of a wide range of knowledge and skills developed throughout their learning.

Useful resources for supporting your child at home:

- NCFE Business and Enterprise Revision Guide
- Y11 Knowledge Organiser
- Arbor- homework platform
- NCFE website- Business and Enterprise
- BBC Bitesize- KS4 Business Studies
- Being aware of the news and current affairs